



Monsternob Group PLC Chairman Appointment

Following the announcement on 18th April 2007 of the appointment of Juan Manuel Barreiro de las Llanderas (Juan Manuel Barreiro) as Non-Executive Chairman of Monsternob Group plc, the Company announces further details of the appointment

Juan Manuel Barreiro, 63, commenced his career in 1975 with the Spain based telecommunications group, Telefonica, where he held several top management positions, including Deputy General Commercial Manager, Deputy General Information Systems Manager and Sales Director. In 1993 he was appointed President of Teleline, an internet service provider, which evolved into Telefonica Servicios Avanzados de Informacion where he served as Executive President until 1995. He then represented Telefonica on the board of directors of the Europe based telecom consortium Unisource and also acted as Operations Vice President in the Telefonica headquarters in The Netherlands. In 1997 he became Managing Director of Utilitel (a multi-utility joint-venture between Telefonica and Iberdrola) until his retirement in 1998. He holds degrees in Physics and Data Transmission from Madrid universities. He is a Spanish national and is fluent in English and French.

Javier Perez, Interim CEO of Monsternob Group plc, said:

“Juan Manuel Barreiro is a very respected senior professional with a track record of success in senior executive positions in the telecommunications and IT industries. He has served on several boards of directors across Europe and is well acquainted with the principles and practice of corporate governance. Juan Manuel excels in managing complex agendas and stakeholder issues.

We would also like to extend our thanks to Hans Snook, the former Chairman, for his valued contribution to the Company’s progress.”

Juan Manuel Barreiro, Non-Executive Chairman of Monsternob Group, said:

“I would have liked to have had the opportunity to be 36 instead of 63 in this period of the Company’s development as it participates in the construction of the first worldwide mobile content group.

I believe the Monsternob Group will benefit from my experience and I look forward to working with a board of directors that contains an excellent set of skills, to advance the Company’s development around the world”

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About the Monsternob Group

The Monsternob Group is a leading international mobile entertainment group, marketing differentiated and easily accessed mobile media and personalisation services. Entertainment offerings include full music and ringtones, sports updates, java games, celebrity news and gossip, pictures and videos, voicemails as well as community chat, competition and gaming products. Selling its products in over 25 countries worldwide, Monsternob focuses principally on entertainment services that appeal to the most prolific adopters of mobile content: the 16 to 30 age group. Monsternob markets services to mobile network operators and directly to end consumers.

Following a number of strategic acquisitions, Monsternob has built up a strong and diversified portfolio of operations in Europe, the Americas, South East Asia and China.

On 23rd February 2007 a 52.6 per cent interest in the Company was acquired by LaNetro Zed S.A. ("Zed"). Zed is a privately owned company based in Spain and is one of the leading mobile value-added content providers in the world with a presence in 16 countries across four continents including the largest markets in Europe, the USA and China. Founded in 1996, Zed has a record of developing innovative services and it remains at the forefront of the industry.