

# Monstermob Group plc

*Registered in England and Wales under the Companies Act 1985 with registered number 4898987*

Date 16<sup>th</sup> August 2007

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Dear Shareholder,

I am writing to you to provide you with an update on a number of issues. This update, together with future updates will be published on the Monstermob Group PLC (the "Company") website at [www.monstermobgroup.plc.uk](http://www.monstermobgroup.plc.uk).

## **Cancellation of listing on AIM**

As previously announced, by way of a letter to all shareholders on 18 June 2007 and announcements issued on 18 June, 19 July and 30 July 2007, respectively, on 30 July 2007 the admission of the shares of Monstermob Group PLC ("the Company") to trading on the Alternative Investment Market (AIM) of the London Stock Exchange was cancelled after almost four years of trading. As explained in my letter of 18 June, since the initial listing the Company has raised more than £50 million through additional equity issues including, most recently, £34 million from LaNetro Zed in February 2007, since when LaNetro Zed has held a majority shareholding in the Company. Given the costs involved in maintaining the listing and the lack of any requirement in the foreseeable future for the raising of further funds through AIM; the Board concluded that the costs of retaining the listing outweighed any benefits to be gained from it.

In addition, the Board felt that the delisting of the shares of the Company would allow it to concentrate its efforts on redirecting the business to focus on the challenges produced by a rapidly changing operating environment. Therefore the Directors have decided to take that measure because they believe that it was in the best interests of the shareholders, employees and the Company as a whole.

## **Trading of shares post delisting**

As stated in the announcement on 12 July 2007, the Company has entered into an agreement with JP Jenkins Stockbrokers for the provision of a matched bargain trading facility to ensure the continued ability of shareholders to trade their shares. Further details about this facility and how it may be accessed are contained on the Company's website at [www.monstermobgroup.plc.uk](http://www.monstermobgroup.plc.uk).

## **UK re-organisation**

As part of the ongoing process of corporate rationalisation and reorganisation within the Monstermob group the Board has decided to begin an administration process for three UK subsidiaries, these being Monstermob Ltd and two other companies with limited activity (Phunky Ltd. and Mobiprom Ltd.). This decision has been taken to preserve the rights of the creditors of these subsidiaries. The financial and patrimonial strength of Monstermob

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Group PLC will not be affected in any material way by these measures.

## **Communication**

I want to take this opportunity to reassure shareholders that, despite the lower disclosure obligations placed on the Company following the delisting, the Board intends to keep shareholders fully informed of significant matters at the appropriate times. In this respect, the Company will continue to use its website as a primary means of transmitting information to shareholders.

Yours faithfully,

Juan Barreiro  
Chairman