

Monstermob Group plc

Registered in England and Wales under the Companies Act 1985 with registered number 4898987

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| Date | 26 June 2009 |
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76 Church Street

Lancaster

LA1 1ET

UK

Tel: +44(0)1524 841155

Fax: +44(0)1524 841166

Dear Shareholder,

2009 AGM

We are holding the Annual General Meeting ('AGM') of Monstermob Group plc (the 'Company') on Thursday 30th July 2009 at The Westminster Room, New Broad Street House, 35 New Broad Street, London EC2M 1NH, at 1.30pm.

Together with this letter you will find a copy of the AGM Notice, a Form of Proxy and a copy of the Annual Report and Accounts of the Company for the year ended 31 December 2008. The AGM Notice and the Annual Report and Accounts can also be accessed from the company's website at www.monstermobgroup.plc.uk.

Action to be taken

I would like to draw your attention to the Notice of Annual General Meeting, along with its explanatory notes and appendix, and the enclosed Form of Proxy for use at the AGM or any adjournment thereof. Whether or not you intend to attend the AGM in person, you should complete the Form of Proxy in accordance with the instructions printed thereon and return it as soon as possible to the Company's registrars, Computershare Investor Services Plc, The Pavilions, Bridgwater Road, Bristol BS99 6ZY, so as to arrive not less than 48 hours before the time appointed for holding the AGM.

Recommendation

The Directors unanimously recommend shareholders to vote in favour of the resolutions to be proposed at the AGM. The Directors consider that the resolutions are in the best interests of the Company and shareholders as a whole.

Yours faithfully,

Juan Barreiro

Chairman

Monstermob Group plc

Notice of Annual General Meeting

NOTICE IS HEREBY GIVEN that the Annual General Meeting (“AGM”) of Monstermob Group plc (“Company”) will be held at The Westminster Room, New Broad Street House, 35 New Broad Street, London EC2M 1NH, at 1.30pm on 30 July 2009 for the following purposes:-

To consider and, if thought fit, pass resolutions 1 to 6 below as ordinary resolutions and resolution 7 as a special resolution.

The Ordinary Business of the Meeting:

1. To receive the accounts and the reports of the directors and of the auditors for the year ended 31 December 2008.
2. To re-appoint Deloitte LLP as auditors of the Company.
3. To authorise the directors to set the remuneration of the auditors.
4. To elect Juan Manuel Barreiro De Las Llanderas, who retires in accordance with the Company’s articles of association, as a director of the Company.
5. To elect Alvaro Gomez-Cambronero, who retires in accordance with the Company’s articles of association, as a director of the Company.
6. That for the purposes of section 80 of the Companies Act 1985 (“Act”):
 - 6.1 the directors be and are generally and unconditionally authorised to exercise all powers of the Company to allot relevant securities up to a maximum nominal amount of £1,099,214 to such persons and at such times and on such terms as they think proper during the period expiring at the end of five years from the date of the passing of this resolution; and
 - 6.2 the Company be and is hereby authorised to make prior to the expiry of such period any offer or agreement which would or might require relevant securities to be allotted after the expiry of the said period and the directors may allot relevant securities in pursuance of any such offer or agreement notwithstanding the expiry of the authority given by this resolution,and so that all previous authorities of the directors pursuant to the said section 80 be and are hereby revoked.
7. That, conditional upon and subject to the passing of Resolution 6 above, the directors be and are empowered in accordance with section 95 of the Act to allot equity securities (as defined in section 94 of the Act) for cash, pursuant to the authority conferred on them to allot relevant securities (as defined in section 80 of the Act), as if section 89(1) of the Act did not apply to the allotment, provided that the power conferred by this resolution shall be limited to:

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- 7.1 the allotment of equity securities in connection with an issue or offering in favour of holders of equity securities and any other persons entitled to participate in such issue or offering where the equity securities respectively attributable to the interests of such holders and persons are proportionate (as nearly as may be) to the respective number of equity securities held by or deemed to be held by them on the record date of such allotment, subject only to such exclusions or other arrangements as the directors may consider necessary or expedient to deal with fractional entitlements or legal or practical problems arising in connection with the laws of, or requirements of any recognised regulatory body or stock exchange in, any territory; and
- 7.2 the allotment (otherwise than pursuant to sub-paragraph 7.1 above) of equity securities up to an aggregate nominal value not exceeding £164,882.

and this power, unless renewed, shall expire at the end of five years from the date of the passing of this resolution or, if earlier, at the end of the next AGM of the Company but shall extend to the making, before such expiry, of an offer or agreement which would or might require equity securities to be allotted after such expiry and the directors may allot equity securities in pursuance of such offer or agreement as if the authority conferred hereby had not expired. All previous authorities under section 95 of the Act are revoked, but such revocation shall not have retrospective effect.

All resolutions shall be decided on a show of hands.

Registered office:-
76 Church Street
Lancaster
Lancashire, LA1 1ET

Company no 04898987
Registered in England

By order of the board

Andrew Sutherland
Company Secretary

26 June 2009

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Appendix to Notice of Annual General Meeting

Explanatory Notes on the Resolutions Constituting Ordinary Business

Resolution 1. Annual Report and Accounts

Explanatory note: The Directors must present the accounts, Directors' report and Auditors' report for the previous year to shareholders at the AGM.

Resolutions 2 & 3. Re-appointment and Remuneration of Auditors

Explanatory note: Shareholders are required to appoint auditors at each general meeting at which accounts are presented and to give authority to the Board of Directors to determine their remuneration.

Resolutions 4 & 5. Re-election of Directors

Explanatory note: Our Articles of Association require a proportion of our Directors to retire in turn at each AGM plus any directors appointed since the conclusion of the previous AGM. The Chairman is satisfied that the Directors standing for re-election continue to be effective and demonstrate commitment to their roles. The Chairman recommends that they be re-elected as Directors of the Company.

Resolution 6 - Directors' Authority to Allot Shares

Under section 80 of the Companies Act 1985, the directors of the Company may only allot relevant securities if authorised to do so by the shareholders. Resolution 6 will grant the directors' general authority to allot relevant securities up to an aggregate nominal amount of £1,099,214, representing 43,968,557 ordinary shares of 2.5 pence each (being one-third of the Company's current issued capital).

Resolution 7 - Directors' Power to Disapply Pre-emption Rights

This Resolution, which will be proposed as a special resolution, supplements the directors' authority to allot shares in the Company proposed by Resolution 6.

Section 89 of the Act requires a company proposing to allot equity securities for cash (which includes selling shares held in treasury) to offer them first to existing shareholders in proportion to their existing shareholdings. Equity securities includes ordinary shares but does not include shares issued under employee share schemes.

Resolution 7 provides the directors with a general authority to issue shares for cash, either by way of a rights issue or offer to existing shareholders or to other persons on a non-pre-emptive basis, provided that any issue for cash to such persons shall not exceed £164,882 representing 6,595,284 ordinary shares of 2.5 pence each, being 5 per cent of the Company's current issued capital.

Although the directors have no present intention of making use of the authorities sought, they wish to retain the opportunity to act quickly and allot equity securities within these limits if they consider it to be in the interests of the Company to do so.

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Appendix to Notice of Annual General Meeting

Explanatory Notes - General

Proxy

A shareholder who is entitled to attend and vote at the meeting is entitled to appoint one or more proxies to exercise all or any of his or her rights to attend, speak and to vote on his or her behalf. A shareholder may appoint more than one proxy in relation to the AGM provided that each proxy is appointed to exercise the rights attached to a different share or shares held by that shareholder. A combined admission card and proxy form are enclosed. Please complete, tear-off and return the proxy form whether or not you intend to attend the meeting in person. A proxy need not be a member of the Company and you can appoint the Chairman of the meeting to act as your proxy. There are notes on the proxy form explaining how you should complete it. Shareholders who hold their shares through a nominee may wish to attend the meeting as a proxy, or to arrange for someone else to do so for them, in which case they should discuss this with their nominee or stockbroker. Completion of the Form of Proxy will not prevent a shareholder from attending and voting at the meeting if subsequently he/she finds he/she is able to do so. To be valid, completed Forms of Proxy (together with the power of attorney, if any, under which it is signed or a notarially certified or official copy thereof) must be received at the offices of the Company's registrars, Computershare Investor Services PLC, The Pavilions, Bridgwater Road, Bristol BS99 6ZY by not later than 1.30pm. on 28 July 2009 (being 48 hours prior to the time fixed for the meeting) or, in the case of an adjournment, by no later than 48 hours prior to the time of the adjourned meeting or, in the case of a poll taken otherwise than at or on the same day as the meeting or adjourned meeting, at least 48 hours before the taking of the poll at which it is to be used. The right to appoint a proxy does not apply to persons whose shares are held on their behalf by another person and who have been nominated to receive communications from the Company in accordance with Section 146 of the Companies Act 2006 ("nominated persons"). Nominated persons may have a right under an agreement with the member who holds the shares on their behalf to be appointed (or to have someone else appointed) as a proxy. Alternatively, if nominated persons do not have such a right, or do not wish to exercise it, they may have a right under such an agreement to give instructions to the person holding the shares as to the exercise of voting rights.

Corporate Shareholders

Representatives of shareholders which are corporations attending the meeting should produce evidence of their appointment by an instrument executed in accordance with section 36A of the Companies Act 1985 or section 44 of the Companies Act 2006, as applicable, or signed on behalf of the corporation by a duly authorised officer or agent. In order to facilitate voting by corporate representatives at the meeting, arrangements will be put in place at the meeting so that (i) if a corporate shareholder has appointed the Chairman of the meeting as its corporate representative with instructions to vote on a poll in accordance with the directions of all of the other corporate representatives for that shareholder at the meeting, then on a poll those corporate representatives will give voting directions to the Chairman and the Chairman will vote (or

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withhold a vote) as corporate representative in accordance with those directions; and (ii) if more than one corporate representative for the same corporate shareholder attends the meeting but the corporate shareholder has not appointed the Chairman of the meeting as its corporate representative, a designated corporate representative will be nominated from those corporate representatives who attend, who will vote on a poll and the other corporate representatives will give voting directions to that designated corporate representative. Corporate shareholders are referred to the guidance issued by the Institute of Chartered Secretaries and Administrators on proxies and corporate representatives (available at www.icsa.org.uk) for further details of this procedure. The guidance includes a sample form of representation letter if the Chairman is being appointed as described in (i) above.

CREST

The Company, pursuant to regulation 41 of the Uncertificated Securities Regulations 2001, specifies that only those shareholders registered in the register of members of the Company as at 6.00 p.m. on 28 July 2009 or, in the event that the meeting is adjourned, in the register of members 48 hours before the time of any adjourned meeting, shall be entitled to attend or vote at the aforesaid annual general meeting in respect of the number of shares registered in their name at the relevant time. Changes to entries in the register of members after 6.00 p.m. on 28 July 2009 or, in the event that the meeting is adjourned, in the register of members less than 48 hours before the time of any adjourned meeting, shall be disregarded in determining the rights of any person to attend or vote at the meeting.

Joint Holders

In the case of joint holders, the vote of the senior who tenders a vote whether in person or by proxy will be accepted to the exclusion of the votes of the other joint holders and for this purpose seniority will be determined by the order in which the names stand in the register of members of the Company in respect of the relevant joint holding.

Quorum

The quorum for the AGM will be two persons entitled to vote upon the business to be transacted, each being a shareholder or a proxy for a shareholder or a duly authorised representative of a corporation which is a shareholder.

Document Inspection

There will be available for inspection at the Company's registered office during normal business hours on any business day (excluding public holidays) from the date of the notice until the AGM and at the place of the AGM for at least 30 minutes before the meeting is held until its conclusion:

- a) copies of the Letters of Appointment in respect of non-executive directors;
- b) the statutory register of directors' interests;
- c) the current articles of association.